### Sample Demographics

Edison Research

#### Total

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<th>Age 35-44</th>
<th>Age 45-54</th>
<th>Age 55-64</th>
<th>Age 65+</th>
<th>White/Other</th>
<th>African-American</th>
<th>Hispanic</th>
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<tr>
<td>Employed part-time for less than 35 hours per week</td>
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<td>0.6%</td>
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</table>

TOTAL Row % | 100.0% | 48.5% | 51.5% | 13.1% | 17.5% | 17.5% | 19.0% | 15.5% | 17.2% | 73.3% | 12.5% | 14.2% | 55.7% | 44.3% |
**Marketplace Survey Wave Three - Banner 1 - May 2016**

**Question 5:** Which of the following best describes the form of compensation at your primary job?

**Base:** Employed full time or part time

**Edison Research**

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<th>Men</th>
<th>Women</th>
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<th>35-44</th>
<th>45-54</th>
<th>55-64</th>
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<th>White/Other</th>
<th>African-American</th>
<th>Hispanic</th>
<th>Employed full-time or part-time</th>
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**Question 6: Which better describes your current financial situation?**

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<tr>
<td>You feel stuck in your current financial situation</td>
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<td>11.0%</td>
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<tr>
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</table>
**Marketplace Survey Wave Three - Banner 1 - May 2016**

**Question 7: Think about your current financial situation. Do you think you are...?**

**Edison Research**

<table>
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</tr>
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<td>Think about your current financial situation. Do you think you are...</td>
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<td>13.1%</td>
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<tr>
<td>Financially secure</td>
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**Row %**

100.0% 51.4% 48.6% 10.2% 30.7% 69.1% 68.2% 1.1% 30.7% 12.6% 87.4%
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Marketplace Survey Wave Three - Banner 1 - May 2016
Question 9: Do you think the economy for your parents’ generation was...?
Edison Research

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<tr>
<td>Better than today’s</td>
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<td>60.6%</td>
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<tr>
<td>Worse than today’s</td>
<td>Col %</td>
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<td>21.9%</td>
<td>22.9%</td>
</tr>
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<td>52.6%</td>
<td>11.7%</td>
</tr>
<tr>
<td>Or was it the same</td>
<td>Col %</td>
<td>16.8%</td>
<td>14.9%</td>
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</tr>
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Question 10: Do you expect the economy for the next generation of Americans to be...

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<th>Women</th>
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<th>25-34</th>
<th>35-44</th>
<th>45-54</th>
<th>55-64</th>
<th>65+</th>
<th>White/Other</th>
<th>African-American</th>
<th>Hispanic</th>
<th>Employed full-time or part-time</th>
<th>Not currently employed</th>
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<tr>
<td>Better than today's</td>
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<td>25.5%</td>
<td>28.1%</td>
<td>42.0%</td>
<td>30.3%</td>
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<td>20.9%</td>
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<td>48.4%</td>
<td>13.6%</td>
<td>27.1%</td>
<td>19.6%</td>
<td>15.2%</td>
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<td>13.3%</td>
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<td>50.6%</td>
<td>48.6%</td>
<td>44.5%</td>
<td>46.1%</td>
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<td>43.7%</td>
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<td>39.1%</td>
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<td>48.0%</td>
</tr>
<tr>
<td>Or do you expect it to</td>
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<td>22.4%</td>
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<td>23.2%</td>
<td>25.0%</td>
<td>22.9%</td>
<td>27.2%</td>
<td>22.7%</td>
<td>21.6%</td>
<td>17.9%</td>
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<tr>
<td>Col %</td>
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<td>50.5%</td>
<td>13.0%</td>
<td>9.1%</td>
<td>18.6%</td>
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<td>Row %</td>
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<td>56.6%</td>
<td>44.4%</td>
<td>7.5%</td>
<td>13.0%</td>
<td>2.8%</td>
<td>19.1%</td>
<td>7.2%</td>
<td>70.4%</td>
<td>71.5%</td>
<td>9.1%</td>
<td>19.3%</td>
<td>28.2%</td>
<td>71.8%</td>
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</table>
### Question 11: In a typical month, would you say you spend more than you earn, less than you earn, or do you generally spend the same amount as you earn?

<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
<td>25-34</td>
</tr>
<tr>
<td>In a typical month, would you say you spend more than you earn, less than you earn, or do you generally spend the same amount as you earn?</td>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td></td>
<td>Col %</td>
<td>18.1%</td>
<td>21.1%</td>
<td>15.2%</td>
<td>22.9%</td>
</tr>
<tr>
<td></td>
<td>Row %</td>
<td>100.0%</td>
<td>56.6%</td>
<td>43.4%</td>
<td>16.7%</td>
</tr>
<tr>
<td></td>
<td>Col %</td>
<td>43.2%</td>
<td>44.0%</td>
<td>42.5%</td>
<td>41.6%</td>
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<td>Same amount</td>
<td>Col %</td>
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<td>34.4%</td>
<td>41.1%</td>
<td>35.5%</td>
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<td>Row %</td>
<td>100.0%</td>
<td>44.1%</td>
<td>55.9%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
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<td>0.5%</td>
<td>1.2%</td>
<td>0.8%</td>
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<tr>
<td></td>
<td>Row %</td>
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<td>27.7%</td>
<td>72.3%</td>
<td>16.0%</td>
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</table>
Question 12: Which of the following best describes your current financial situation compared to where you think you should be?

<table>
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<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOTAL</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ahead of where you think it should be</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Behind where you think it should be</td>
<td>100.0%</td>
<td>54.4%</td>
<td>45.6%</td>
<td>15.9%</td>
</tr>
<tr>
<td>Generally where you think it should be</td>
<td>100.0%</td>
<td>46.6%</td>
<td>54.4%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Don’t Know</td>
<td>100.0%</td>
<td>31.5%</td>
<td>68.5%</td>
<td>24.4%</td>
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</table>
Question 13: Which of the following best describes your economic class?

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<th>Economic Class</th>
<th>Row %</th>
<th>Col %</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
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<td></td>
<td>Men</td>
<td>Women</td>
<td>White/Other</td>
<td>African-American</td>
</tr>
<tr>
<td>Which of the following best describes your economic class?</td>
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<td></td>
<td>18-24</td>
<td>25-34</td>
<td>45-54</td>
<td>55-64</td>
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<tr>
<td>Upper class</td>
<td>17.7</td>
<td>20.2</td>
<td>15.4</td>
<td>11.9</td>
<td>16.2</td>
<td>23.2</td>
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<td>Middle class</td>
<td>44.4</td>
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<td>45.2</td>
<td>44.6</td>
<td>44.9</td>
<td>42.5</td>
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<td>Lower-middle class</td>
<td>21.6</td>
<td>18.7</td>
<td>24.4</td>
<td>27.4</td>
<td>20.6</td>
<td>18.1</td>
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<td>Lower class</td>
<td>11.7</td>
<td>11.7</td>
<td>11.8</td>
<td>11.7</td>
<td>10.9</td>
<td>11.5</td>
</tr>
<tr>
<td>Don't Know</td>
<td>1.1</td>
<td>0.9</td>
<td>1.2</td>
<td>0.5</td>
<td>0.6</td>
<td>1.0</td>
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</table>
Question 14: How much do you disagree or agree with the following statement? In today’s economy, a college degree is necessary to find a good job.

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<th>How much do you disagree or agree with the following statement? In today’s economy, a college degree is necessary to find a good job.</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOTAL</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td>Strongly disagree</td>
<td>Col %</td>
<td>9.3%</td>
<td>10.1%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Somewhat disagree</td>
<td>Col %</td>
<td>22.6%</td>
<td>21.2%</td>
<td>24.0%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>45.4%</td>
<td>54.6%</td>
<td>11.7%</td>
</tr>
<tr>
<td>Somewhat agree</td>
<td>Col %</td>
<td>31.5%</td>
<td>33.2%</td>
<td>30.0%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>51.5%</td>
<td>48.9%</td>
<td>14.4%</td>
</tr>
<tr>
<td>Strongly agree</td>
<td>Col %</td>
<td>35.4%</td>
<td>34.4%</td>
<td>36.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>47.1%</td>
<td>52.9%</td>
<td>13.5%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>1.1%</td>
<td>1.1%</td>
<td>1.2%</td>
</tr>
<tr>
<td>Row %</td>
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<td>46.4%</td>
<td>53.6%</td>
<td>12.5%</td>
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</table>

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### Question 15: Do you own or rent a home?

<table>
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<th>Age</th>
<th>Employment status</th>
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</thead>
<tbody>
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<td></td>
<td></td>
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<td></td>
<td>Not currently</td>
</tr>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>employed</td>
</tr>
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<td></td>
<td>Employed full-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>or part-time</td>
</tr>
<tr>
<td>Own</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Rent</td>
<td>100.0%</td>
<td>50.3%</td>
<td>49.7%</td>
<td>6.8%</td>
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<tr>
<td>Both</td>
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<td>56.4%</td>
<td>17.2%</td>
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<tr>
<td>Neither</td>
<td>100.0%</td>
<td>47.3%</td>
<td>52.7%</td>
<td>47.9%</td>
</tr>
<tr>
<td>DK/NA</td>
<td>100.0%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.4%</td>
</tr>
</tbody>
</table>
Marketplace Survey Wave Three - Banner 1 - May 2016

Question 16: Do you currently have a mortgage on a home?
Base: Those who own a home
Edison Research

<table>
<thead>
<tr>
<th>Do you currently have a mortgage on a home?</th>
<th>Total</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Employed full-time or part-time</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Not currently employed</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100.0%</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
<td>25-34</td>
</tr>
<tr>
<td>Yes</td>
<td>55.4%</td>
<td>56.6%</td>
<td>54.2%</td>
<td>56.0%</td>
<td>68.8%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>51.7%</td>
<td>48.3%</td>
<td>7.3%</td>
<td>18.5%</td>
</tr>
<tr>
<td>No</td>
<td>44.1%</td>
<td>42.8%</td>
<td>45.5%</td>
<td>38.3%</td>
<td>31.2%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>49.1%</td>
<td>50.9%</td>
<td>6.3%</td>
<td>10.6%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>0.5%</td>
<td>0.6%</td>
<td>0.3%</td>
<td>5.8%</td>
<td>0.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>66.3%</td>
<td>33.7%</td>
<td>87.6%</td>
<td>12.4%</td>
</tr>
</tbody>
</table>
**Marketplace Survey Wave Three - Banner 1 - May 2016**

**Question 17:** How easy or difficult would you say it is for you to make your monthly mortgage payment?

**Base:** Those who currently have a mortgage

**Edison Research**

<table>
<thead>
<tr>
<th>How easy or difficult would you say it is for you to make your monthly mortgage payment? is it...</th>
<th>TOTAL</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Row %</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
<td>25-34</td>
</tr>
<tr>
<td>Very easy</td>
<td>Col %</td>
<td>100.0%</td>
<td>51.7%</td>
<td>48.3%</td>
<td>7.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>53.4%</td>
<td>46.6%</td>
<td>3.4%</td>
<td>15.4%</td>
</tr>
<tr>
<td>Somewhat easy</td>
<td>Col %</td>
<td>45.5%</td>
<td>44.5%</td>
<td>46.5%</td>
<td>52.1%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>50.5%</td>
<td>49.5%</td>
<td>8.4%</td>
<td>24.5%</td>
</tr>
<tr>
<td>Somewhat difficult</td>
<td>Col %</td>
<td>16.1%</td>
<td>17.4%</td>
<td>14.7%</td>
<td>28.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>55.9%</td>
<td>44.1%</td>
<td>12.8%</td>
<td>12.7%</td>
</tr>
<tr>
<td>Very difficult</td>
<td>Col %</td>
<td>3.4%</td>
<td>2.3%</td>
<td>4.6%</td>
<td>3.7%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>36.2%</td>
<td>64.8%</td>
<td>8.0%</td>
<td>11.9%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>0.4%</td>
<td>0.8%</td>
<td>0.0%</td>
<td>0.0%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
Question 18: How easy or difficult would you say it is for you to pay your rent each month?  
Base: Respondents currently renting a home  
Edison Research

<table>
<thead>
<tr>
<th>How easy or difficult would you say it is for you to pay your rent each month?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOTAL</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td>Very easy</td>
<td>Row %</td>
<td>100.0%</td>
<td>44.6%</td>
<td>55.4%</td>
</tr>
<tr>
<td>Col %</td>
<td>28.0%</td>
<td>29.5%</td>
<td>26.7%</td>
<td>19.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>47.0%</td>
<td>53.0%</td>
<td>12.3%</td>
</tr>
<tr>
<td>Somewhat easy</td>
<td>Col %</td>
<td>36.6%</td>
<td>40.6%</td>
<td>33.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>49.6%</td>
<td>50.4%</td>
<td>23.1%</td>
</tr>
<tr>
<td>Somewhat difficult</td>
<td>Col %</td>
<td>26.6%</td>
<td>21.7%</td>
<td>30.5%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>36.5%</td>
<td>63.5%</td>
<td>17.2%</td>
</tr>
<tr>
<td>Very difficult</td>
<td>Col %</td>
<td>8.0%</td>
<td>8.1%</td>
<td>7.8%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>45.6%</td>
<td>54.4%</td>
<td>12.4%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>0.9%</td>
<td>1.6%</td>
<td>2.0%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
Question 19: Are you currently paying any student loans?

<table>
<thead>
<tr>
<th>Are you currently paying any student loans?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>Men</strong></td>
<td><strong>Women</strong></td>
<td><strong>18-24</strong></td>
<td><strong>25-34</strong></td>
</tr>
<tr>
<td><strong>Yes</strong></td>
<td>17.1%</td>
<td>19.5%</td>
<td>14.9%</td>
<td>25.0%</td>
</tr>
<tr>
<td><strong>Row %</strong></td>
<td>100.0%</td>
<td>55.3%</td>
<td>44.7%</td>
<td>19.1%</td>
</tr>
<tr>
<td><strong>No</strong></td>
<td>82.8%</td>
<td>80.5%</td>
<td>85.0%</td>
<td>75.0%</td>
</tr>
<tr>
<td><strong>Row %</strong></td>
<td>100.0%</td>
<td>47.1%</td>
<td>52.9%</td>
<td>11.9%</td>
</tr>
<tr>
<td><strong>Don't Know</strong></td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.4%</td>
<td>0.1%</td>
</tr>
<tr>
<td><strong>Row %</strong></td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
<td>100.0%</td>
</tr>
</tbody>
</table>
### Question 20: When was the last time you went away on a vacation of one week or more?

**Edison Research**

<table>
<thead>
<tr>
<th>When was the last time you went away on a vacation of one week or more?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>Row %</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Within the last year</td>
<td>44.6%</td>
<td>46.9%</td>
<td>42.5%</td>
<td>35.9%</td>
</tr>
<tr>
<td>One to two years ago</td>
<td>14.0%</td>
<td>16.0%</td>
<td>12.2%</td>
<td>20.1%</td>
</tr>
<tr>
<td>Two to five years ago</td>
<td>12.5%</td>
<td>12.4%</td>
<td>12.6%</td>
<td>13.4%</td>
</tr>
<tr>
<td>More than five years ago</td>
<td>24.4%</td>
<td>21.3%</td>
<td>27.2%</td>
<td>20.4%</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.5%</td>
<td>3.4%</td>
<td>5.5%</td>
<td>10.1%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>37.0%</td>
<td>63.0%</td>
<td>29.8%</td>
</tr>
</tbody>
</table>
Marketplace Survey Wave Three - Banner 1 - May 2016
Question 21.1: How much do you fear losing your job in the next 12 months?
Base: Currently employed full-time or part-time
Edison Research

<table>
<thead>
<tr>
<th>How much do you fear...?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>-Losing your job in the next 12 months</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A lot</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
<td>25-34</td>
</tr>
</tbody>
</table>
| | Row % | 100.0% | 56.6% | 43.4% | 46.1% | 24.3% | 23.3% | 24.1% | 13.8% | 3.8% | 71.4% | 14.3% | 14.3% | 100.0%
| | Col % | 20.9% | 22.2% | 19.3% | 32.8% | 25.0% | 20.3% | 18.3% | 13.8% | 7.7% | 17.5% | 29.6% | 29.2% | 20.9%
| | Row % | 100.0% | 60.0% | 40.0% | 16.7% | 29.1% | 22.6% | 21.1% | 9.1% | 1.4% | 59.8% | 20.2% | 20.0% | 100.0%
| A little | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | African-American | Hispanic | Employed full-time or part-time |
| | Col % | 27.1% | 28.4% | 25.5% | 26.6% | 34.7% | 27.8% | 23.9% | 18.7% | 27.8% | 26.0% | 25.3% | 34.6% | 27.1%
| | Row % | 100.0% | 59.2% | 40.8% | 10.4% | 31.1% | 23.9% | 21.2% | 9.5% | 3.9% | 68.4% | 13.3% | 18.3% | 100.0%
| Not at all | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | African-American | Hispanic | Employed full-time or part-time |
| | Col % | 49.3% | 48.0% | 51.0% | 39.3% | 39.3% | 48.4% | 55.4% | 63.6% | 55.8% | 54.2% | 39.6% | 34.4% | 49.3%
| | Row % | 100.0% | 55.1% | 44.9% | 8.5% | 19.4% | 22.9% | 27.1% | 17.8% | 4.3% | 78.5% | 11.5% | 10.0% | 100.0%
| Don't Know | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | White/Other | African-American | Hispanic | Employed full-time or part-time |
| | Col % | 2.7% | 1.4% | 4.3% | 1.3% | 1.0% | 3.6% | 2.4% | 3.9% | 8.7% | 2.3% | 5.5% | 1.8% | 2.7%
| | Row % | 100.0% | 30.2% | 69.8% | 5.2% | 9.0% | 31.3% | 22.0% | 19.9% | 12.5% | 60.8% | 29.5% | 9.7% | 100.0%
<table>
<thead>
<tr>
<th>How much do you fear...?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not having enough saved</td>
<td>TOTAL</td>
<td>18-24</td>
<td>25-34</td>
<td>35-44</td>
</tr>
<tr>
<td>A lot</td>
<td>Total</td>
<td>Men</td>
<td>48.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Row</td>
<td>%</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
</tr>
<tr>
<td>A little</td>
<td>Col %</td>
<td>35.8%</td>
<td>32.0%</td>
<td>39.5%</td>
</tr>
<tr>
<td>Row</td>
<td>%</td>
<td>100.0%</td>
<td>43.3%</td>
<td>56.7%</td>
</tr>
<tr>
<td>Not at all</td>
<td>Col %</td>
<td>37.6%</td>
<td>38.9%</td>
<td>36.4%</td>
</tr>
<tr>
<td>Row</td>
<td>%</td>
<td>100.0%</td>
<td>50.2%</td>
<td>49.8%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>25.8%</td>
<td>28.5%</td>
<td>23.2%</td>
</tr>
<tr>
<td>Row</td>
<td>%</td>
<td>100.0%</td>
<td>53.7%</td>
<td>46.3%</td>
</tr>
<tr>
<td></td>
<td>Col %</td>
<td>0.8%</td>
<td>0.6%</td>
<td>1.0%</td>
</tr>
</tbody>
</table>
### Question 21.3: How much do you fear not being able to afford college for your children?

<table>
<thead>
<tr>
<th>How much do you fear...?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOTAL</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td>A lot</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>48.3%</td>
<td>51.7%</td>
<td>25.1%</td>
</tr>
<tr>
<td>A little</td>
<td>100.0%</td>
<td>54.9%</td>
<td>45.5%</td>
<td>21.2%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>52.6%</td>
<td>55.1%</td>
<td>24.7%</td>
</tr>
<tr>
<td>Not at all</td>
<td>100.0%</td>
<td>47.3%</td>
<td>52.7%</td>
<td>6.0%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>100.0%</td>
<td>33.8%</td>
<td>66.2%</td>
<td>6.1%</td>
</tr>
</tbody>
</table>
## Question 21.4: How much do you fear being unable to make a car payment?

**Edison Research**

<table>
<thead>
<tr>
<th>How much do you fear...?</th>
<th>TOTAL</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>-Being unable to make a car payment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>A lot</strong></td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
<td>17.5%</td>
</tr>
<tr>
<td><strong>Col %</strong></td>
<td>13.8%</td>
<td>12.4%</td>
<td>15.2%</td>
<td>30.7%</td>
<td>18.8%</td>
</tr>
<tr>
<td><strong>Row %</strong></td>
<td>100.0%</td>
<td>43.5%</td>
<td>56.5%</td>
<td>29.2%</td>
<td>23.8%</td>
</tr>
<tr>
<td><strong>A little</strong></td>
<td>100.0%</td>
<td>53.2%</td>
<td>46.8%</td>
<td>19.3%</td>
<td>24.1%</td>
</tr>
<tr>
<td><strong>Col %</strong></td>
<td>20.0%</td>
<td>22.0%</td>
<td>18.2%</td>
<td>29.4%</td>
<td>27.5%</td>
</tr>
<tr>
<td><strong>Row %</strong></td>
<td>100.0%</td>
<td>64.0%</td>
<td>64.8%</td>
<td>38.0%</td>
<td>53.2%</td>
</tr>
<tr>
<td><strong>Not at all</strong></td>
<td>100.0%</td>
<td>48.2%</td>
<td>51.8%</td>
<td>7.7%</td>
<td>14.5%</td>
</tr>
<tr>
<td><strong>Col %</strong></td>
<td>64.4%</td>
<td>64.0%</td>
<td>64.8%</td>
<td>38.0%</td>
<td>53.2%</td>
</tr>
<tr>
<td><strong>Row %</strong></td>
<td>100.0%</td>
<td>48.2%</td>
<td>51.8%</td>
<td>7.7%</td>
<td>14.5%</td>
</tr>
<tr>
<td><strong>Don't Know</strong></td>
<td>100.0%</td>
<td>44.6%</td>
<td>55.4%</td>
<td>13.6%</td>
<td>5.6%</td>
</tr>
<tr>
<td>How much do you fear...?</td>
<td>Sex</td>
<td>Age</td>
<td>Race</td>
<td>Employment status</td>
<td></td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----</td>
<td>-----</td>
<td>------</td>
<td>-------------------</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
<td>25-34</td>
<td>35-44</td>
</tr>
<tr>
<td>A lot</td>
<td>31.0%</td>
<td>28.5%</td>
<td>33.3%</td>
<td>42.0%</td>
<td>23.6%</td>
</tr>
<tr>
<td>A little</td>
<td>40.0%</td>
<td>42.4%</td>
<td>37.6%</td>
<td>38.7%</td>
<td>47.2%</td>
</tr>
<tr>
<td>Not at all</td>
<td>28.3%</td>
<td>28.9%</td>
<td>27.7%</td>
<td>19.3%</td>
<td>29.2%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>0.8%</td>
<td>0.1%</td>
<td>1.4%</td>
<td>0.8%</td>
<td>3.6%</td>
</tr>
</tbody>
</table>

Edison Research
### Question 21.6: How much do you fear being unable to make a mortgage payment?

**Base:** Has a mortgage on their home

**Edison Research**

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**Marketplace Survey Wave Three - Banner 1 - May 2016**

**Question 21.7:** How much do you fear being unable to pay your rent?

**Base:** Rents their home

**Edison Research**

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**Col %**

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Question 21.8: How much do you fear being unable to make a student loan payment?
Base: Currently paying student loans
Edison Research

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Question 22: Does concern about your personal financial situation currently ever cause you to lose sleep?

Edison Research

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### Question 23: In the next 12 months, how likely are you to receive a raise?

**Base:** Currently employed full or part time

**Edison Research**

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Question 24: In the past 12 months, have you received a raise?
Base: Currently employed full or part time
Edison Research

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Question 25: If you were to lose your job, how confident would you feel about finding a new job within six months? Would you feel...?

Base: Employed full or part time

Edison Research

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## Question 26: Thinking now about job opportunities where you live, would you say...

**Edison Research**

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Marketplace Survey Wave Three - Banner 1 - May 2016  
Question 27: Suppose you were faced with an unexpected expense of one thousand dollars, how difficult would it be to pay that expense? Would it be...?  
Edison Research

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Suppose you were faced with an unexpected expense of one thousand dollars, how difficult would it be to pay that expense? Would it be...?
Question 28: If you were unable to pay the one thousand dollars, do you have a friend or family member you could turn to for help?
Base: Would be very or somewhat difficult to pay the one thousand dollars
Edison Research

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### Question 29: Which of the following statements come closer to your opinion on Wall Street?

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Question 30: Thinking about big banks and financial institutions, which of the following statements come closer to your views?

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<tr>
<td>The government should break up financial institutions if they become too big</td>
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<td>The government should not break up big financial institutions</td>
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<tr>
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Question 31: Which of the following statements come closer to your views?

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<tr>
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<tr>
<td>The economic system in the U.S. is rigged in favor of certain groups</td>
<td>Col %</td>
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<td>66.7%</td>
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<tr>
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<td>54.3%</td>
</tr>
<tr>
<td>The economic system in the U.S. is fair to all Americans</td>
<td>Col %</td>
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<td>29.9%</td>
</tr>
<tr>
<td>Row %</td>
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<tr>
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<tr>
<td>Row %</td>
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<td>57.0%</td>
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<tr>
<td>Do you think the decline of manufacturing jobs in the U.S. is more due to...?</td>
<td>Natural changes in the economy</td>
<td>Trade deals</td>
<td>Don't know</td>
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<tr>
<td>Col %</td>
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Question 33: Which of the following best describes your feelings towards elected officials in Washington?

Edison Research

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<tr>
<td>Enthusiastic</td>
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</tr>
<tr>
<td>Satisfied, but not enthusiastic</td>
<td>Col %</td>
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<td>19.7%</td>
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<tr>
<td>Row %</td>
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<td>46.2%</td>
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<tr>
<td>Dissatisfied, but not angry</td>
<td>Col %</td>
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<td>40.9%</td>
</tr>
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<tr>
<td>Angry</td>
<td>Col %</td>
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### Question 34: Some people are registered to vote and others are not. Are you registered to vote, or not?

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**Question 34:** Some people are registered to vote and others are not. Are you registered to vote, or not? Edison Research
Question 35/36: When it comes to politics, do you usually think of yourself as a…

Edison Research

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<th>Hispanic</th>
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</table>
Marketplace Survey Wave Three - Banner 1 - May 2016

Question 35/36.1: When it comes to politics, do you usually think of yourself as a...

Edison Research

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Question 37: Do you approve or disapprove of the way President Obama is handling the economy?

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## Question 38: How closely would you say you are following the 2016 Presidential election?

<table>
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<th>Age</th>
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<tr>
<td>Somewhat closely</td>
<td>13.1%</td>
<td>10.1%</td>
<td>16.2%</td>
<td>19.4%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>37.1%</td>
<td>62.9%</td>
<td>19.2%</td>
</tr>
<tr>
<td>Col %</td>
<td>0.5%</td>
<td>0.5%</td>
<td>0.5%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Not closely at all</td>
<td>13.3%</td>
<td>10.1%</td>
<td>16.2%</td>
<td>19.4%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>37.1%</td>
<td>62.9%</td>
<td>19.2%</td>
</tr>
<tr>
<td>Col %</td>
<td>0.5%</td>
<td>0.5%</td>
<td>0.5%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>0.5%</td>
<td>0.5%</td>
<td>0.5%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>45.7%</td>
<td>54.3%</td>
<td>64.5%</td>
</tr>
</tbody>
</table>
Question 39: How satisfied are you with the choices available to you among the current candidates for President?

<table>
<thead>
<tr>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>TOTAL</td>
<td>TOTAL</td>
<td>TOTAL</td>
</tr>
<tr>
<td></td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>100.0%</td>
<td>51.5%</td>
<td>17.5%</td>
</tr>
<tr>
<td>How satisfied are you with the choices available to you among the current candidates for President?</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Very satisfied</td>
<td>14.4%</td>
<td>16.5%</td>
<td>12.7%</td>
</tr>
<tr>
<td>Somewhat satisfied</td>
<td>37.4%</td>
<td>39.7%</td>
<td>31.8%</td>
</tr>
<tr>
<td>Not satisfied at all</td>
<td>47.2%</td>
<td>43.7%</td>
<td>55.5%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>1.0%</td>
<td>0.1%</td>
<td>1.9%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>TOTAL</td>
<td>TOTAL</td>
<td>TOTAL</td>
</tr>
<tr>
<td>Men</td>
<td>51.5%</td>
<td>17.5%</td>
<td>17.2%</td>
</tr>
<tr>
<td>Women</td>
<td>17.5%</td>
<td>15.5%</td>
<td>17.5%</td>
</tr>
<tr>
<td>18-24</td>
<td>17.2%</td>
<td>10.8%</td>
<td>21.8%</td>
</tr>
<tr>
<td>25-34</td>
<td>14.8%</td>
<td>18.1%</td>
<td>23.5%</td>
</tr>
<tr>
<td>35-44</td>
<td>16.5%</td>
<td>10.8%</td>
<td>10.0%</td>
</tr>
<tr>
<td>45-54</td>
<td>11.9%</td>
<td>14.3%</td>
<td>21.8%</td>
</tr>
<tr>
<td>55-64</td>
<td>14.1%</td>
<td>13.3%</td>
<td>16.8%</td>
</tr>
<tr>
<td>65+</td>
<td>17.1%</td>
<td>16.6%</td>
<td>10.8%</td>
</tr>
<tr>
<td>White/Other</td>
<td>73.3%</td>
<td>12.5%</td>
<td>14.2%</td>
</tr>
<tr>
<td>African-American</td>
<td>12.5%</td>
<td>14.2%</td>
<td>17.1%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>14.2%</td>
<td>17.1%</td>
<td>10.9%</td>
</tr>
<tr>
<td>Employed full-time or part-time</td>
<td>55.7%</td>
<td>44.3%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Not currently employed</td>
<td>44.3%</td>
<td>55.7%</td>
<td>1.0%</td>
</tr>
</tbody>
</table>
## Question 40: How important will your personal financial situation be in your selection of a Presidential candidate in 2016?

<table>
<thead>
<tr>
<th>How important will your personal financial situation be in your selection of a Presidential candidate?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How important will your personal financial situation be in your selection of a Presidential candidate?</td>
<td>Col %</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Extremely important</td>
<td>22.2%</td>
<td>100.0%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Very important</td>
<td>24.8%</td>
<td>100.0%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Somewhat important</td>
<td>26.8%</td>
<td>100.0%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not at all important</td>
<td>21.1%</td>
<td>100.0%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Do not plan to vote</td>
<td>100.0%</td>
<td>100.0%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Don’t Know</td>
<td>1.2%</td>
<td>100.0%</td>
<td>6.8%</td>
<td></td>
</tr>
<tr>
<td>Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>100.0%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Question 41: Do you think your personal financial situation will be better under a Democratic President or a Republican President?

<table>
<thead>
<tr>
<th>Do you think your personal financial situation will be better under a Democratic President or a Republican President?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>Row %</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td>Democratic</td>
<td>Col %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Republican</td>
<td>Col %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>No difference</td>
<td>Col %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
</tbody>
</table>

Edison Research
Question 42: How much do you expect the outcome from the 2016 Presidential election will affect your personal financial situation? Do you think the outcome will affect it...?

<table>
<thead>
<tr>
<th>How much do you expect the outcome from the 2016 Presidential election will affect your personal...</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
<td>25-34</td>
</tr>
<tr>
<td>A lot</td>
<td>Col %</td>
<td>Row %</td>
<td>100.0%</td>
<td>48.5%</td>
</tr>
<tr>
<td>Row %</td>
<td>20.0%</td>
<td>18.2%</td>
<td>21.7%</td>
<td>23.4%</td>
</tr>
<tr>
<td>Somewhat</td>
<td>Col %</td>
<td>Row %</td>
<td>100.0%</td>
<td>44.1%</td>
</tr>
<tr>
<td>Row %</td>
<td>36.5%</td>
<td>36.5%</td>
<td>34.5%</td>
<td>41.4%</td>
</tr>
<tr>
<td>A little</td>
<td>Col %</td>
<td>Row %</td>
<td>100.0%</td>
<td>49.9%</td>
</tr>
<tr>
<td>Row %</td>
<td>20.3%</td>
<td>20.1%</td>
<td>20.5%</td>
<td>21.3%</td>
</tr>
<tr>
<td>Not at all</td>
<td>Col %</td>
<td>Row %</td>
<td>100.0%</td>
<td>48.0%</td>
</tr>
<tr>
<td>Row %</td>
<td>22.0%</td>
<td>22.8%</td>
<td>21.2%</td>
<td>11.9%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>Row %</td>
<td>100.0%</td>
<td>50.3%</td>
</tr>
<tr>
<td>Row %</td>
<td>2.2%</td>
<td>2.3%</td>
<td>2.0%</td>
<td>2.0%</td>
</tr>
<tr>
<td>Age</td>
<td>Race</td>
<td>Employment status</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----------</td>
<td>------------</td>
<td>-------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-24</td>
<td>25-34</td>
<td>35-44</td>
<td>45-54</td>
<td>55-64</td>
</tr>
<tr>
<td>13.1%</td>
<td>17.5%</td>
<td>15.7%</td>
<td>19.0%</td>
<td>15.5%</td>
</tr>
<tr>
<td>10.9%</td>
<td>24.0%</td>
<td>21.9%</td>
<td>18.9%</td>
<td>17.3%</td>
</tr>
<tr>
<td>10.2%</td>
<td>23.3%</td>
<td>19.8%</td>
<td>18.9%</td>
<td>14.3%</td>
</tr>
<tr>
<td>10.3%</td>
<td>23.4%</td>
<td>19.8%</td>
<td>20.4%</td>
<td>15.0%</td>
</tr>
<tr>
<td>10.1%</td>
<td>22.3%</td>
<td>18.7%</td>
<td>18.6%</td>
<td>16.4%</td>
</tr>
<tr>
<td>7.6%</td>
<td>22.4%</td>
<td>20.4%</td>
<td>19.1%</td>
<td>14.3%</td>
</tr>
<tr>
<td>7.8%</td>
<td>22.8%</td>
<td>20.7%</td>
<td>25.0%</td>
<td>19.4%</td>
</tr>
<tr>
<td>5.6%</td>
<td>18.4%</td>
<td>20.4%</td>
<td>19.1%</td>
<td>14.1%</td>
</tr>
</tbody>
</table>

**TOTAL**

**Hopeful**

- **Describes very well**
  - Row %: 100.0%
  - Col %: 48.5%
  - Total: 100.0%

- **Describes somewhat well**
  - Row %: 100.0%
  - Col %: 53.4%
  - Total: 100.0%

- **Does not describe well at all**
  - Row %: 100.0%
  - Col %: 15.4%
  - Total: 100.0%

**Don’t Know**

- Row %: 100.0%
  - Col %: 0.8%
  - Total: 100.0%

**Excited**

- **Describes very well**
  - Row %: 15.2%
  - Col %: 19.8%
  - Total: 100.0%

- **Describes somewhat well**
  - Row %: 100.0%
  - Col %: 63.2%
  - Total: 100.0%

- **Does not describe well at all**
  - Row %: 100.0%
  - Col %: 55.5%
  - Total: 100.0%

**Afraid**

- **Describes very well**
  - Row %: 31.6%
  - Col %: 28.3%
  - Total: 100.0%

- **Describes somewhat well**
  - Row %: 100.0%
  - Col %: 43.3%
  - Total: 100.0%

- **Does not describe well at all**
  - Row %: 100.0%
  - Col %: 56.1%
  - Total: 100.0%

**Angry**

- **Describes very well**
  - Row %: 26.3%
  - Col %: 26.3%
  - Total: 100.0%

- **Describes somewhat well**
  - Row %: 100.0%
  - Col %: 48.5%
  - Total: 100.0%

- **Does not describe well at all**
  - Row %: 100.0%
  - Col %: 64.8%
  - Total: 100.0%

**Embarrassed**

- **Describes very well**
  - Row %: 37.4%
  - Col %: 37.5%
  - Total: 100.0%

- **Describes somewhat well**
  - Row %: 100.0%
  - Col %: 46.3%
  - Total: 100.0%

- **Does not describe well at all**
  - Row %: 100.0%
  - Col %: 53.5%
  - Total: 100.0%

**Proud**

- **Describes very well**
  - Row %: 12.5%
  - Col %: 15.5%
  - Total: 100.0%

- **Describes somewhat well**
  - Row %: 100.0%
  - Col %: 61.3%
  - Total: 100.0%

- **Does not describe well at all**
  - Row %: 100.0%
  - Col %: 51.4%
  - Total: 100.0%
<table>
<thead>
<tr>
<th></th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>TOTAL</td>
<td>Men</td>
<td>Women</td>
<td>18-24</td>
</tr>
<tr>
<td>Doesn't describe at all</td>
<td>Col %</td>
<td>64.6%</td>
<td>66.5%</td>
<td>68.8%</td>
</tr>
<tr>
<td></td>
<td>Row %</td>
<td>100.0%</td>
<td>64.4%</td>
<td>54.6%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>1.4%</td>
<td>0.9%</td>
<td>1.9%</td>
</tr>
<tr>
<td></td>
<td>Row %</td>
<td>100.0%</td>
<td>31.0%</td>
<td>69.0%</td>
</tr>
<tr>
<td>What is the highest level of education you have completed?</td>
<td>Sex</td>
<td>Age</td>
<td>Race</td>
<td>Employment status</td>
</tr>
<tr>
<td>----------------------------------------------------------</td>
<td>-----</td>
<td>-----</td>
<td>------</td>
<td>-------------------</td>
</tr>
<tr>
<td>TOTAL Row %</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>100.0%</td>
<td>48.5%</td>
<td>51.5%</td>
<td>13.1%</td>
</tr>
<tr>
<td>Less than 12th grade Col %</td>
<td>4.2%</td>
<td>4.2%</td>
<td>4.1%</td>
<td>2.5%</td>
</tr>
<tr>
<td>High School Graduate or GED Col %</td>
<td>24.7%</td>
<td>23.3%</td>
<td>26.0%</td>
<td>37.8%</td>
</tr>
<tr>
<td>Some college, including associate degree Col %</td>
<td>28.8%</td>
<td>25.7%</td>
<td>31.7%</td>
<td>41.2%</td>
</tr>
<tr>
<td>College graduate/Bachelor's degree Col %</td>
<td>40.0%</td>
<td>43.0%</td>
<td>58.7%</td>
<td>18.8%</td>
</tr>
<tr>
<td>Graduate or post-graduate degree (Master's, MD, PhD) Col %</td>
<td>14.0%</td>
<td>17.5%</td>
<td>12.3%</td>
<td>1.0%</td>
</tr>
<tr>
<td>Prefer not to answer Col %</td>
<td>0.0%</td>
<td>0.2%</td>
<td>0.7%</td>
<td>0.6%</td>
</tr>
</tbody>
</table>
Question 47: Would you describe the area you live in as...?

<table>
<thead>
<tr>
<th>Would you describe the area you live in...?</th>
<th>Sex</th>
<th>Age</th>
<th>Race</th>
<th>Employment status</th>
</tr>
</thead>
<tbody>
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<td>Row %</td>
<td>100.0</td>
<td>48.5</td>
<td>51.5</td>
</tr>
<tr>
<td>Urban</td>
<td>Col %</td>
<td>33.7</td>
<td>34.9</td>
<td>32.6</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0</td>
<td>50.2</td>
<td>49.8</td>
<td>16.6</td>
</tr>
<tr>
<td>Suburban</td>
<td>Col %</td>
<td>43.9</td>
<td>46.5</td>
<td>41.5</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0</td>
<td>51.3</td>
<td>48.7</td>
<td>12.1</td>
</tr>
<tr>
<td>Rural</td>
<td>Col %</td>
<td>20.9</td>
<td>18.1</td>
<td>23.6</td>
</tr>
<tr>
<td>Row %</td>
<td>100.0</td>
<td>41.9</td>
<td>58.1</td>
<td>9.9</td>
</tr>
<tr>
<td>Don't Know</td>
<td>Col %</td>
<td>1.5</td>
<td>0.6</td>
<td>2.3</td>
</tr>
<tr>
<td>Row %</td>
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## Question 49:  Approximately what is your total annual household income from all sources before taxes?

### Edison Research

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